

**Soul Moves®**  
**Paths to Creative Change**

October 19, 2008

Seasons Greetings on behalf of **Soul Moves!** Please join us in this traditional coastside celebration!

**Soul Moves**, a member of the HMB Chamber of Commerce, invites you to sponsor the Annual Coastside Community Celebration & Benefit on January 1<sup>st</sup>, 2009. This is an opportunity to bring your family as we embrace our global community by supporting impoverished African children through the work of the local grassroots non-profit group G.R.A.C.E. USA. 100% of the profits from this event go directly to G.R.A.C.E.

2009 will mark our 7<sup>th</sup> Annual New Year's event. After doubling our participation and donation in 2008, our goal is to make this year's event the best yet in terms of activities, public participation and monetary donations raised for G.R.A.C.E. USA.

**G.R.A.C.E. USA**

G.R.A.C.E. ([www.graceusa.org](http://www.graceusa.org)), a 501c(3) non profit entity, works with communities in sub-Saharan Africa to mitigate the effects of the HIV/AIDS epidemic. G.R.A.C.E. fosters community development grassroots efforts, and their mission is to support community-based education and training programs that reflect the expressed needs of local communities. As a sponsor of the 2009 New Year's Day Celebration/Benefit, your contribution feeds, clothes, houses, educates, and provides health care to orphaned and impoverished children in Kenya, Africa.

**The Event**

The Coastside Community Celebration & Benefit draws a diverse audience. Last year we received acknowledgment through publication in the Half Moon Bay Review, the San Francisco Chronicle, and the Bay Guardian. This year we will market to the entire Bay Area by advertising through press releases and fullcalendar.com (which hits all major publications in the Bay Area). We are offering an additional variety of classes this year, including designating a special art & activity area for children, to encourage more participants.

The *tentative* schedule of events includes:

9:00-9:55AM	Yoga class with TBA
9:55-10:55AM	<i>Yoga Meets Dance™</i> class with Jessica Hernandez of Sunnyvale
10:55-11:50AM	Congolese Drumming class with Sandor Diabankouezi of Oakland
11:50-12:45PM	Dance class with TBA
12:45-1:45PM	Catered meal with TBA; additional entertainment including Todd Gilbert
1:45-2:45PM	Congolese Dance/Dance Performance directed by Sandor Diabankouezi & Jacqueline Parsons
2:45-4:00PM	Drumming procession to the beach for ceremonial dance of gratitude & blessing

## **Sponsorship Benefits**

*Soul Moves* provides several options for sponsorship (checks payable to ‘G.R.A.C.E. USA’):

### **Platinum Sponsor: \$1000**

- Your company’s name on event’s entrance tickets
- Recognition on the event website with a link to your company’s website
- Mention of your company in all press releases and event promotional material
- Five all-inclusive tickets to the event with preferred seating at our catered meal (a \$245 value)
- Wooden plaque of gratitude for your donation and support for the children of Africa

### **Diamond Sponsor \$500**

- Recognition on the event website with a link to your company’s webpage
- Three all-inclusive tickets to the event, \$147 value
- Wooden plaque of gratitude for your donation and support for the children of Africa

### **Pearl Sponsor \$250**

- Recognition on the event website
- One all-inclusive ticket to the event, \$49 value
- Wooden plaque of gratitude for your donation and support for the children of Africa

***\*any other gift amount, higher or lower, is whole-heartedly welcome, as well as donated items for our raffle and/or silent auction.***

Thank you for your consideration in sponsoring this wonderful community-building event! The greatest appreciation for your donation however will be from the children of Africa who will be the recipients of your gracious gifts. I look forward to working with and promoting your business.

Sincerely,

Jacqueline Parsons  
Founder of *Soul Moves* & Coastside New Year’s Benefit Organizer  
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*“The world is my house and everyone in it is my family.” ~African proverb*